



Fall, 2017

Dear Golf Industry Professional:

Thanks for your interest in the 2018 North Coast Golf & Travel Shows. We invite you to join our fabulous 6-city tour and showcase your golf-related business to tens of thousands of golfers. This year is shaping up to be one of the best seasons ever!

Attached you will find our new Exhibitor Guide which includes all of the information and paperwork necessary to register for the 2018 Shows, including our value-oriented sponsorship options. Prime booth locations are going fast so don't delay. All booths are sold on a first come, first served basis.

I can be reached at 1-561-320-9782 to answer any questions that you may have, or to help you with the booth reservation process.

I look forward to the possibility of working with you in 2018!

Sincerely,

Tracey Stegh
Show Coordinator



NORTH COAST
GOLF and
TRAVELSHOWS

2018

ABOUT THE SHOWS

About North Coast

Since our first show in Cleveland, Ohio in 1988, North Coast Golf Shows has staged more than 240 golf shows and is considered to be the nations #1 golf show producer. We are dedicated to provide the most unique, complete and entertaining show experience possible. In addition to a wide array of golf-related exhibit booths and displays, each North Coast show features a host of challenging skills competitions, stage presentations and one of a kind ball-striking activities which set them apart from all other golf shows.



Golfers Have The Right Demographics

Today's golfers are one of America's largest and wealthiest demographic groups. Currently 24 million Americans play golf, and 67% of them have attended college while 79% have a net worth of \$100,000 or more. The National Golf Foundation estimates that US golfers have an average household income of \$96,000, which is 54% higher than the national average.

How Do We Reach Them?

After 30 years of promoting golf shows and spending millions of dollars in advertising, we have developed successful and proven advertising campaigns that draw 1,000's and 1,000's of golfers to every show. Our huge commitment to advertising is undoubtedly the key to our success. No other golf show producer spends more time or money. That's why our attendances are so high.



What Sort of Businesses Participate?

Our shows attract both local and national exhibitors from all facets of the golf industry. More specifically: Equipment manufacturers, apparel manufacturers, resort and travel destinations, public and private golf clubs, golf retailers, instructional schools, events, golf publications, memorabilia collectors, charities and many more. Nearly 3 out of 4 (71%), exhibitors repeat their involvement the following year, while 68% choose to participate in multiple shows.

How Can I Sign Up?

Simply complete the enclosed contract and mail it to North Coast Golf Shows, Inc., along with a 50% deposit. Booth space is sold on a first-come, first-served basis only, and several shows sell out well in advance. To make sure that you secure a booth location that's right for you, be sure to book early.



Manufacturers Demo Range

Whether attendees want to test and compare the newest clubs before they buy, or simply get in some early practice before the upcoming golf season, they'll have the best selection of the latest golf equipment to choose from. Our Demo Range utilizes ProV1 golf balls, can accommodate up to 35 golfers at one time and offers demo clubs for men, women and juniors.



Myrtle Beach World Am Hole-In-One Challenge

We have designed and constructed an indoor golf hole that will challenge even the most-accomplished golfers. Based on one of the most iconic golf holes in the world, this cool feature headlines our interactive displays and is easily one of the most elaborate indoor golf holes ever created! The winner receives two entries into the 2018 Myrtle Beach World Amateur Handicap Championship.

Long Drive Championship

This competition is always a crowd favorite! Attendees flex their golf muscles and compete for valuable prizes as well as bragging rights with their golf buddies. Prizes are awarded to 4 separate divisions: Men's Open, Men's Senior (50+), Ladies, & Junior (14 and under). Distances are measured using golf radar technology.



Celebrity Stage

Each show features continuous stage presentations each day that are designed to entertain and educate show attendees. Presentations can include celebrity appearances, instructional seminars by Local PGA professionals, trick-shot and long drive exhibitions and more. The Celebrity Stage is also available to exhibitors, on a limited basis, to promote their own products or services. Please inquire if interested.

Free PGA Instruction

Show attendees can improve their games right on the spot by taking advantage of complimentary one-on-one golf lessons that are offered at every North Coast Golf Show. The lessons are provided by the various local PGA sections and their dedicated professionals.



January 26-28, 2018

COLUMBUS



Show Facts

- 28th Annual Show
- New State Of The Art Facility
- Supported By Southern Ohio PGA

Location

Ohio Expo Center
Cardinal Hall
717 E. 17th Avenue
Columbus, Ohio 43211
(614) 644-3247
www.ohioexpocenter.com

Building Features

- On-site Parking for over 3,000 cars
- Union-Free Work Environment
- Freeway Access 1/2 Mile Away

Move-In

Thurs., Jan. 25 12:00 pm - 7:00 pm
Fri., Jan. 26 9:00 am - 2:00 pm
Sat., Jan. 27 9:00 am - 10:00 am
Sun., Jan. 28 9:00 am - 10:00 am

Show Hours

Fri., Jan. 26 2:00 pm - 8:00 pm
Sat., Jan. 27 10:00 am - 6:00 pm
Sun., Jan. 28 10:00 am - 4:00 pm

Move-Out

Sun., Jan. 28 4:00 pm - 10:00 pm

RESERVE YOUR SPACE TODAY!

Contact Tracey Stegh
(561) 320-9782 • Fax (561) 320-9783
tracey@northcoastgolfshows.com

Booth Prices

10' x 10'	\$ 800
10' x 20'	\$ 1,500
10' x 30'	\$ 2,000
10' x 40'	\$ 2,300
Bulk Space.....	Please Inquire
Corner Booths	+ \$ 75

Each 10' x 10' Includes:

1 Skirted Table	2 Chairs
8' Back Drape	3' Side Drape
1 Booth ID Sign.....	Program Listing
4 Badges	Website Link

A price list for additional services and rentals such as electricity, carpeting, WIFI, etc., will be available for download on our website.

Show Decorator

General Exposition Services, Inc.
205 Windsor Road
Pottstown, PA 19464
(610) 495-8866 • (610) 495-8870 Fax
www.generalexposition.com

Headquarters Hotel

DoubleTree Hotel Columbus/Worthington
175 Hutchinson Avenue
Columbus, OH 43235
(614) 885-3334
www.doubletreecolumbushotel.com

Rate: \$92.00 Single/Double

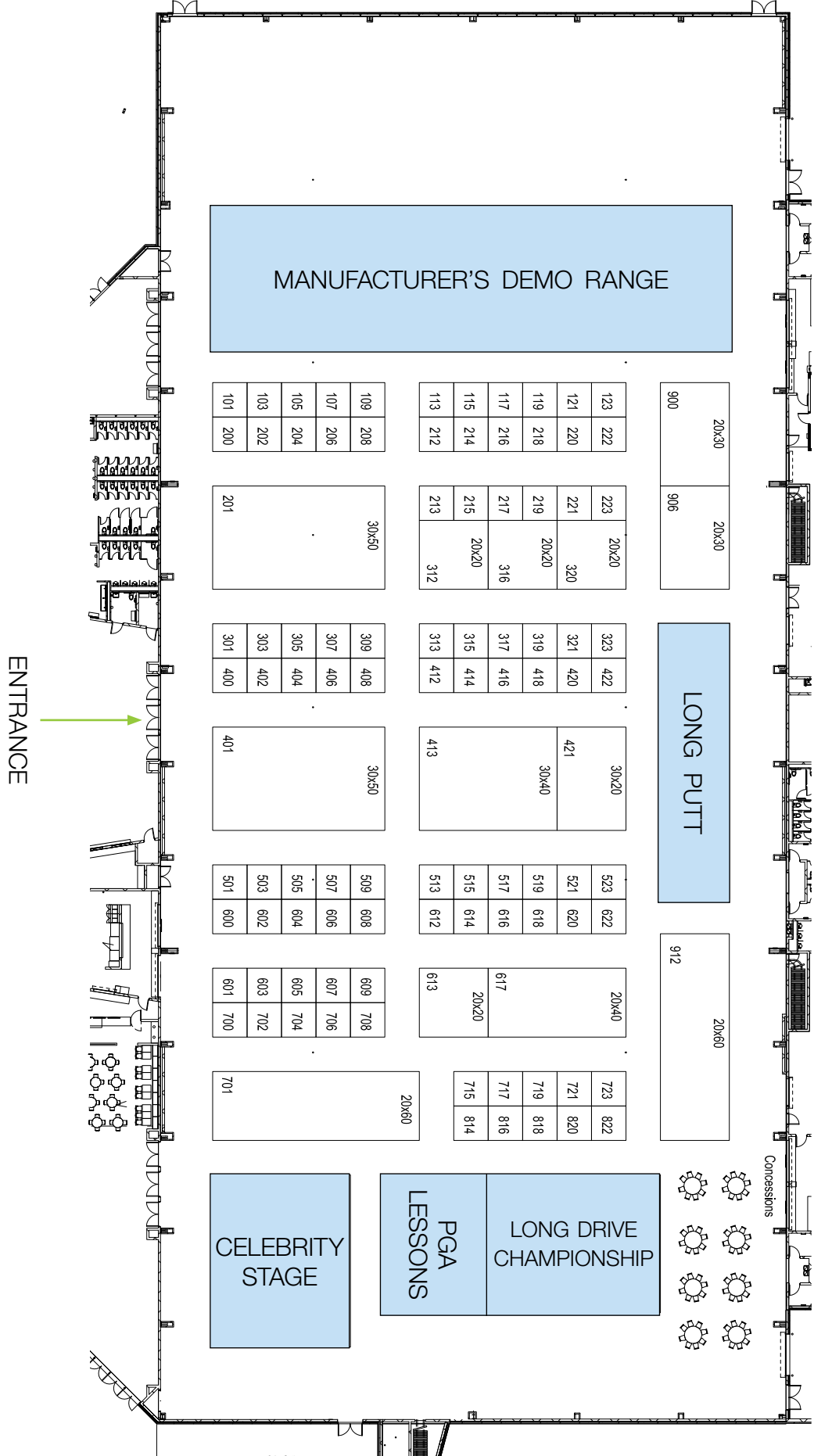
Reservation Deadline: Jan. 10, 2018

Offer Code: North Coast Golf Shows

Notes:

- Free Parking
- Close Proximity to Restaurants/Bars
- 12 Miles from Port Columbus Airport





Floor Plan • Columbus Golf & Travel Show • January 26-28, 2018



Show Facts

- 22nd Annual Show
- Very Affluent and Populated Area
- Walking Distance from Hotel
- Supported by Middle Atlantic PGA

Location

Dulles Expo Center
4320 Chantilly Shopping Center
Chantilly, VA 20151
(703) 378-0910
www.dullesexpo.com

Building Features

- FREE Parking
- Union-Free Work Environment
- On-Site Headquarters Hotel
- 6 Miles From Dulles Airport

Move-In

Thurs., Feb. 1 12:00 pm - 7:00 pm
Fri., Feb. 2 9:00 am - 2:00 pm
Sat., Feb. 3 9:00 am - 10:00 am
Sun., Feb. 4 9:00 am - 10:00 am

Show Hours

Fri., Feb. 2 2:00 pm - 8:00 pm
Sat., Feb. 3 10:00 am - 6:00 pm
Sun., Feb. 4 10:00 am - 4:00 pm

Move-Out

Sun., Feb. 4 4:00 pm - 10:00 pm

Booth Prices

10' x 10' \$ 850
10' x 20' \$ 1,550
10' x 30' \$ 2,050
10' x 40' \$ 2,350
Bulk Space Please Inquire
Corner Booths + \$ 75

Each 10' x 10' Includes:

1 Skirted Table 2 Chairs
8' Back Drape 3' Side Drape
1 Booth ID Sign Program Listing
4 Exh. Badges Website Link

A price list for additional services and rentals such as electricity, carpeting, WIFI, etc., will be available for download on our website.

Show Decorator

Hale Expo Services
828 E. Ferry Street
Buffalo, NY 14211
(716) 896-6170 • (716) 896-8908 Fax
www.haleexpo.com

Headquarters Hotel

Holiday Inn Chantilly – Dulles Expo
4335 Chantilly Shopping Center
Chantilly, VA 20171
(703) 815-6060
www.holidayinn.com/chantillyexpo

Rate: \$68.00 Single/Double

Reservation Deadline: Jan. 10, 2018

Offer Code: D13

Notes:

- Close to Walmart and Restaurants
- Free Daily Breakfast Buffet
- Complimentary Internet Service

RESERVE YOUR SPACE TODAY!

Contact Tracey Stegh
(561) 320-9782 • Fax (561) 320-9783
tracey@northcoastgolfshows.com





Show Facts

- 22nd Annual Show
- Very Affluent & Populated Market
- Supported by Philadelphia PGA

Location

Greater Philadelphia Expo Center
100 Station Avenue
Oaks, PA 19456
(484) 754-3976
www.phillyexpocenter.com

Building Features

- FREE Parking
- Union-Free Work Environment
- Excellent Suburban Location
- Immediate Highway Access

Move-In

Thurs., Feb. 8 12:00 pm - 7:00 pm
Fri., Feb. 9 9:00 am - 2:00 pm
Sat., Feb. 10 9:00 am - 10:00 am
Sun., Feb. 11 9:00 am - 10:00 am

Show Hours

Fri., Feb. 9 2:00 pm - 8:00 pm
Sat., Feb. 10 10:00 am - 6:00 pm
Sun., Feb. 11 10:00 am - 4:00 pm

Move-Out

Sun., Feb. 11 4:00 pm - 10:00 pm

Booth Prices

10' x 10' \$ 850
10' x 20' \$ 1,550
10' x 30' \$ 2,050
10' x 40' \$ 2,350
Bulk Space..... Please Inquire
Corner Booths + \$ 75

Each 10' x 10' Includes:

1 Skirted Table 2 Chairs
8' Back Drape 3' Side Drape
1 Booth ID Sign Program Listing
4 Exh. Badges Website Link

A price list for additional services and rentals such as electricity, carpeting, WIFI, etc., will be available for download on our website.

Show Decorator

General Exposition Services, Inc.
205 Windsor Road
Pottstown, PA 19464
(610) 495-8866
www.generalexposition.com

Headquarters Hotel

Headquarters Hotel
Hampton Inn & Suites Valley Forge/Oaks
100 Cresson Blvd.
Oaks, PA 19460
(610) 676-0900
www.hamptoninn3.hilton.com

Rate: \$99.00 Single/Double

Reservation Deadline: Jan. 1, 2018

Offer Code: North Coast Golf Show

Notes:

- Complimentary Breakfast Daily
- Free High Speed Internet
- Close to Philly Expo Center



RESERVE YOUR SPACE TODAY!

Contact Tracey Stegh
(561) 320-9782 • Fax (561) 320-9783
tracey@northcoastgolfshows.com





Show Facts

- 31st Annual Show
- Our Highest Attended Show
- Supported by Northern Ohio PGA

Location

Cleveland IX Center
One IX Center Drive
Cleveland, OH 44135
(216) 676-6000
(216) 267-7876 Fax
www.ixcenter.com

Building Features

- Next to Cleveland Hopkins Airport
- Seconds from Two Major Highways
- Drive-in Access for Move In/Out
- Parking for over 5,000 cars

Move-In

Thurs., Feb. 15 9:00 am - 5:00 pm
Fri., Feb. 16 9:00 am - 2:00 pm
Sat., Feb. 17 8:00 am - 9:00 am
Sun., Feb. 18 9:00 am - 10:00 am

Show Hours

Fri., Feb. 16 2:00 pm - 8:00 pm
Sat., Feb. 17 9:00 am - 6:00 pm
Sun., Feb. 18 10:00 am - 4:00 pm

Move-Out

Sun., Feb. 18 4:00 pm - 10:00 pm

RESERVE YOUR SPACE TODAY!

Contact Tracey Stegh
(561) 320-9782 • Fax (561) 320-9783
tracey@northcoastgolfshows.com

Booth Prices

10' x 10' \$ 900
10' x 20' \$ 1,600
10' x 30' \$ 2,100
10' x 40' \$ 2,400
Bulk Space..... Please Inquire
Corner Booths + \$ 75

Each 10' x 10' Includes:

1 Skirted Table 2 Chairs
8' Back Drape 3' Side Drape
1 Booth ID Sign Program Listing
4 Exh. Badges Website Link

A price list for additional services and rentals (i.e. electricity, carpeting, internet service, etc.), will be posted on our website.

Show Decorator

IX Center Exhibitor Services
One IX Center Drive
Cleveland, OH 44135
(216) 265-2500 • (216) 265-7300 Fax
www.ixcenter.com

Headquarters Hotel

Sheraton Cleveland Airport
5300 Riverside Drive
Cleveland, OH 44135
(216) 267-1500
www.sheraton.com/airportcleveland

Rate: \$87.00 Single/Double

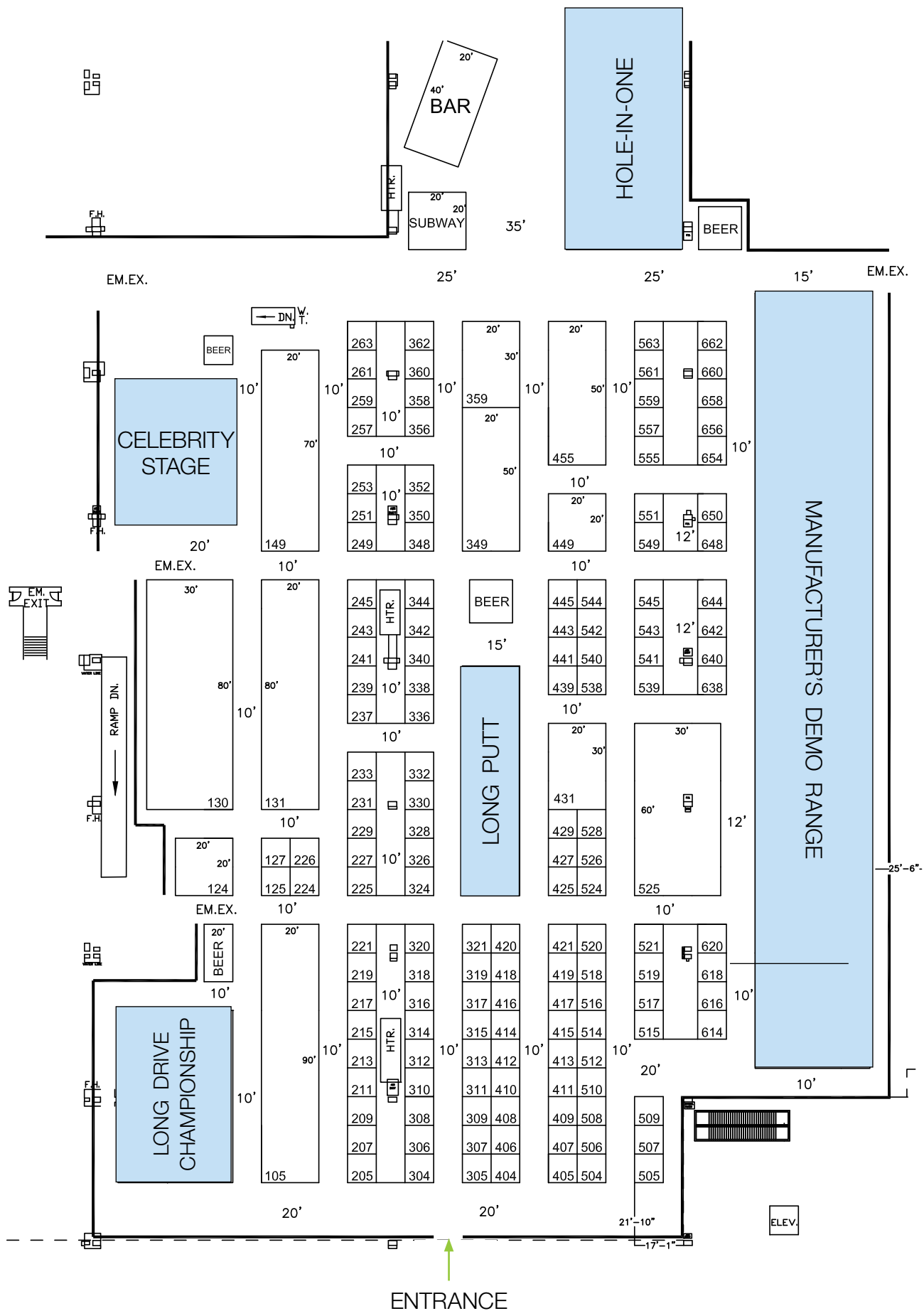
Reservation Deadline: Jan. 31, 2018

Offer Code: North Coast Golf Show

Notes:

- Free Parking
- Complimentary Shuttle To/From Show
- Complimentary WIFI





Floor Plan • Cleveland Golf & Travel Show • February 16-18, 2018

PITTSBURGH February 23-25, 2018



Show Facts

- 30th Annual Show
- Headquarters Hotel Next Door
- Only Golf Show in Pittsburgh Area

Location

Monroeville Convention Center
209 Mall Blvd.
Monroeville, PA 15146
(412) 373-7300
(412) 373-3915 Fax
www.monroevilleconventioncenter.com

Building Features

- Free Parking
- Excellent Suburban Location
- Next to Shopping Mall & Restaurants
- Union-Free Work Environment

Move-In

Thurs., Feb. 22 12:00 pm - 7:00 pm
Fri., Feb. 23 9:00 am - 2:00 pm
Sat., Feb. 24 9:00 am - 10:00 am
Sun., Feb. 25 9:00 am - 10:00 am

Show Hours

Fri., Feb. 23 2:00 pm - 8:00 pm
Sat., Feb. 24 10:00 am - 6:00 pm
Sun., Feb. 25 10:00 am - 4:00 pm

Move-Out

Sun., Feb. 25 4:00 pm - 10:00 pm

Booth Prices

10' x 10' \$ 800
10' x 20' \$ 1,500
10' x 30' \$ 2,000
10' x 40' \$ 2,300
Bulk Space..... Please Inquire
Corner Booths + \$ 75

Each 10' x 10' Includes:

1 Skirted Table 2 Chairs
8' Back Drape 3' Side Drape
1 Booth ID Sign Program Listing
4 Exh. Badges Website Link

A price list for additional services and rentals such as electricity, carpeting, WIFI, etc., will be available for download on our website.

Show Decorator

General Exposition Services, Inc.
205 Windsor Road
Pottstown, PA 19464
(610) 495-8866 • (610) 495-8870 Fax
www.generalexposition.com

Headquarters Hotel

DoubleTree Hotel Monroeville
101 Mall Blvd.
Monroeville, PA 15146
(412) 373-7300
www.doubletreemonroeville.com

Rate: \$119.00 Single/Double

Reservation Deadline: Feb. 1, 2018

Offer Code: Pittsburgh Golf Show

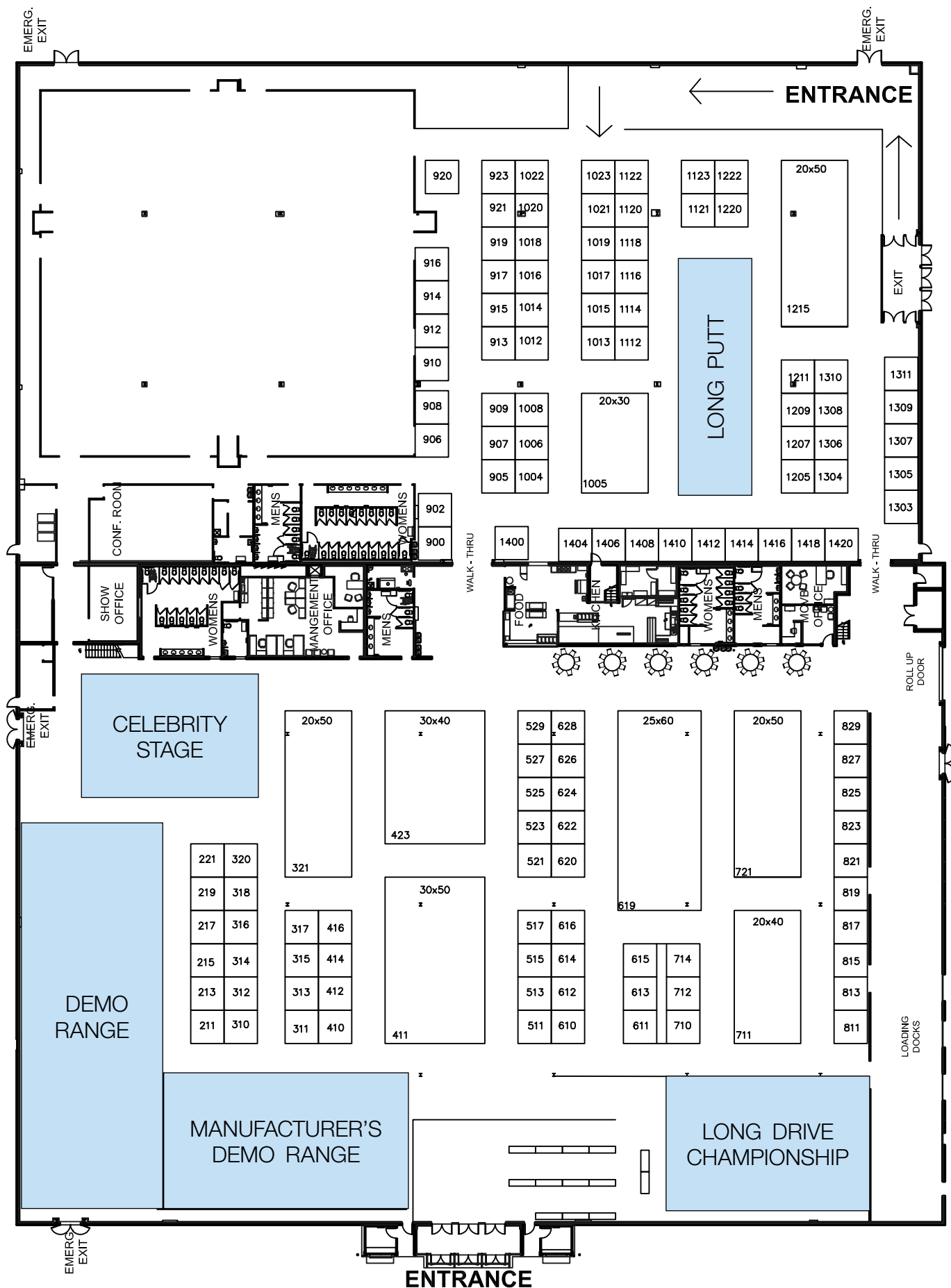
Notes:

- 50 Yards From Convention Center
- Free Parking
- Complimentary WIFI

RESERVE YOUR SPACE TODAY!

Contact Tracey Stegh
(561) 320-9782 • Fax (561) 320-9783
tracey@northcoastgolfshows.com





Floor Plan • Pittsburgh Golf & Travel Show • February 23-25, 2018

March 2-4, 2018

NEW JERSEY



Show Facts

- 21st Annual Show
- Draws Golfers from PA, NJ, CT, NY
- Supported by New Jersey PGA
- New Location for 2018

Location

New Jersey Conv. & Expo Center
97 Sunfield Avenue
Edison, NJ 08837
(732) 417-1400
www.njexpocenter.com

Building Features

- FREE Parking
- NJ's #1 Consumer Show Venue
- Union-Free Work Environment
- Easy Loading/Unloading

Move-In

Thurs., March 1 12:00 pm - 7:00 pm
Fri., March 2 9:00 am - 2:00 pm
Sat., March 3 9:00 am - 10:00 am
Sun., March 4 9:00 am - 10:00 am

Show Hours

Fri., March 2 2:00 pm - 8:00 pm
Sat., March 3 10:00 am - 6:00 pm
Sun., March 4 10:00 am - 4:00 pm

Move-Out

Sun., March 4 4:00 pm - 10:00 pm

RESERVE YOUR SPACE TODAY!

Contact Tracey Stegh
(561) 320-9782 • Fax (561) 320-9783
tracey@northcoastgolfshows.com

Booth Prices

10' x 10' \$ 850
10' x 20' \$ 1,550
10' x 30' \$ 2,050
10' x 40' \$ 2,350
Bulk Space Please Inquire
Corner Booths + \$ 75

Each 10' x 10' Includes:

1 Skirted Table 2 Chairs
8' Back Drape 3' Side Drape
1 Booth ID Sign Program Listing
4 Exh. Badges Website Link

A price list for additional services and rentals such as electricity, carpeting, WIFI, etc., will be available for download on our website.

Show Decorator

General Exposition Services
205 Windsor Road
Pottstown, PA 19464
(610) 495-8866
www.generalexposition.com

Headquarters Hotel

Sheraton Edison Hotel Raritan Center
20125 Raritan Center Pkwy
Edison, NJ 08837
(732) 225-8300
www.sheratonedison.com

Rate: \$99.00 Single/Double

Reservation Deadline: Jan. 23, 2018

Offer Code: North Coast Golf Shows

Notes:

- Free Shuttle to/from show (1.5 miles)
- Complimentary WIFI
- Full Service Starbucks in Lobby





2018 SPONSORSHIPS

New for 2018, we are offering a wide range of sponsorship options geared to fit any budget. They are designed to help you capture the attention of 1,000's and 1,000's of golfers before, during and after each event. Sponsorships will be sold on a first-come, first served basis for call (561) 320-9782 today!



PRESENTING SPONSOR

\$5,000 (\$9,950 VALUE)

- Company name incorporated into event name for all advertising and promotional purposes, including all print advertising, radio spots, TV spots, billboards, postcards and emails. (\$3,500 Value)
- Official recognition as Presenting Sponsor on website (\$500 Value)
- Company logo in all event signage (\$250 Value)
- A 10' x 20' premium booth w/electricity (\$1,700 Value)
- 50 tickets to the event (\$500 Value)
- Exclusive access to attendee database (\$3,500 Value)



SUPPORTING SPONSOR

\$1,500 (\$2,900 VALUE)

- Company logo prominently displayed in all print advertising (\$1,000 Value)
- Company logo included in all event signage (\$250 Value)
- Company logo included on event website (\$350 Value)
- A 10' x 10' premium booth w/electricity (\$1,050 Value)
- 25 tickets to the event (\$250 Value)



MANUFACTURERS DEMO RANGE SPONSOR

\$500 (\$2,600 VALUE)

- Company name included in title of activity on all printed and promotional ads. (i.e. The "Your Company Name" Manufacturer's Demo Range). (\$500 Value)
- Banner and signage opportunities throughout activity area (\$250 Value)
- Opportunity to distribute promotional materials to attendees in activity area. (\$250 Value)
- Customized double-sided tee dividers with your company name. (only if sponsoring all shows) (\$1,250 Value)
- Company logo included on event website (\$350 Value)



HOLE-IN-ONE SPONSOR

(SOLD VALUE)

- Company name included in title of activity on all printed and promotional ads. (i.e. The "Your Company Name" Hole-in-one). (\$500 Value)
- Banner and signage opportunities throughout activity area (\$250 Value)
- Opportunity to distribute promotional materials to attendees in activity area (\$250)
- Customized tee dividers with your company name. (\$250 Value)
- Company logo included on event website (\$350 Value)



LONG PUTT CHALLENGE SPONSOR

\$500 (\$1,600 VALUE)

- Company name included in title of activity on all printed and promotional ads. (i.e. The "Your Company Name" Long Putt Challenge) (\$500 Value)
- Banner and signage opportunities throughout activity area (\$250 Value)
- Opportunity to distribute promotional materials to attendees in activity area (\$250 Value)
- Customized tee dividers with your company name. (if sponsoring multiple shows) (\$250 Value)
- Company logo included on event website (\$350 Value)



LONG DRIVE CHAMPIONSHIP SPONSOR

\$500 (\$1,700 VALUE)

- Company name included in title of activity on all printed and promotional ads. (i.e. The "Your Company Name" Long Drive Championship) (\$500 Value)
- Banner and signage opportunities throughout activity area. (\$250 Value)
- Opportunity to distribute promotional materials to attendees in activity area (\$250 Value)
- Customized tee dividers with your company name (if sponsoring multiple shows) (\$350 Value)
- Company logo included on event website (\$350 Value)



CELEBRITY STAGE SPONSOR

\$500 (\$1,750 VALUE)

- Company name included in title of activity on all printed and promotional ads. (i.e. The "Your Company Name" Celebrity Stage) (\$500 Value)
- Banner and signage opportunities throughout activity area (\$250 Value)
- Opportunity to distribute promotional materials to audience members (\$250 Value)
- Your Company name mentioned over PA system whenever stage performances are announced. At least 30 times per show (i.e. The "Your Company Name" Celebrity Stage). (\$400 Value)
- Company logo included on event website (\$350 Value)

2018 GOLF SHOWS

Please check the show
and sponsorship

☐ Columbus
January 26-28

☐ Washington
February 2-4

☐ Philadelphia
February 9-11

☐ Cleveland
February 16-18

☐ Pittsburgh
February 23-25

☐ New Jersey
March 2-4

North Coast Golf Shows, Inc.
P.O. Box 3189
Tequesta, FL 33469
(561) 320-9782
Fax: (561) 320-9783

SPONSORSHIP AGREEMENT



Company Name _____

Contact Person _____

Phone _____

Address _____

City _____

State _____

ZIP _____

Email _____

SPONSORSHIP LEVELS

☐ PRESENTING SPONSOR

\$5,000

Includes 50 tickets, exclusive access to email database, 10' x 20' premium booth w/electricity, on-site exposure, exposure in all show advertising as presenting sponsor, website recognition

☐ SUPPORTING SPONSOR

\$1,500

Includes 25 tickets, 10' x 10' premium booth w/electricity, on-site exposure, logo exposure in all print ads, website recognition

☐ MANUFACTURER'S DEMO RANGE SPONSOR

\$500

Includes 10 tickets, sponsor name in title, on-site exposure, logo exposure in all print ads, sponsor logo on tee dividers, website recognition

☐ LONG DRIVE CHAMPIONSHIP SPONSOR

\$500

Includes 10 tickets, sponsor name in title, on-site exposure, sponsor logo on tee dividers, logo exposure on all print ads, website recognition

☐ MYRTLE BEACH WORLD AM HOLE-IN-ONE

SOLD

Includes 10 tickets, sponsor name in title, on-site exposure, sponsor logo on tee dividers, logo exposure on all print ads, website recognition

☐ LONG PUTT CHALLENGE SPONSOR

\$500

Includes 10 tickets, sponsor name in title, on-site exposure, logo exposure on all print ads, website recognition

☐ CELEBRITY STAGE SPONSOR

\$500

Includes 10 tickets, sponsor name in title, on-site exposure, PA announcements, logo exposure on all print ads, website recognition

TERMS AND CONDITIONS

To reserve your sponsorship, complete this application and mail it with a 50% deposit. Make checks payable to North Coast Golf Shows, Inc. You can fax or email your application along with a credit card authorization form. Balance due 45 days prior to show date. By signing below sponsor agrees to the above terms.

Authorized Signature _____

Date _____

PLEASE NOTE: Sponsorships are only available to 2018 exhibiting companies!

North Coast Golf Shows, Inc. 2018 Exhibit Space Agreement

To reserve your exhibit space, complete this application and mail it with a 50% deposit. Contracts received without a 50% deposit will not be processed. You can fax or email your application along with a credit card authorization form. Make checks payable to:

North Coast Golf Shows, Inc.
P.O. Box 3189
Tequesta, FL 33469

Email: tracey@northcoastgolfshows.com
Phone: (561) 320-9782
Fax: (561) 320-9783

2018 Booth Prices

Size	Group A	Group B	Group C
10'x 10'	\$ 800	\$ 850	\$ 900
10'x 20'	\$ 1,500	\$ 1,550	\$ 1,600
10'x 30'	\$ 2,000	\$ 2,050	\$ 2,100
10'x 40'	\$ 2,300	\$ 2,350	\$ 2,400
Corners:	+75		

CALL FOR BULK SPACE PRICING

PLEASE TYPE OR PRINT CLEARLY

COMPANY NAME: _____

CONTACT & TITLE: _____

STREET: _____

CITY, STATE & ZIP: _____

PHONE: _____

E-MAIL: _____

WEBSITE: _____

PRODUCTS/SERVICES DISPLAYED & DESC. OF COMPANY:

Show Location/Date	Preferred Booth Nos.	Booth Size	Corner (x) (\$75)	Price Group	Cost
<input type="checkbox"/> Columbus Jan. 26-28, 2018		x		A	
<input type="checkbox"/> Washington Feb. 2-4, 2018		x		B	
<input type="checkbox"/> Philadelphia Feb. 9-11, 2018		x		B	
<input type="checkbox"/> Cleveland Feb. 16-18, 2018		x		C	
<input type="checkbox"/> Pittsburgh Feb. 23-25, 2018		x		A	
<input type="checkbox"/> New Jersey March 2-4, 2018		x		B	

Notes:

Total

PAYMENT TERMS
-50% due with contract
-Balance due 45 days
prior to show date

Applicant agrees to fully comply with the Rules and Regulations, which are incorporated herein by reference. This application becomes a binding contract upon issuance of the confirmation and invoice.

Signature: _____

Date: _____

-----DO NOT WRITE BELOW THIS LINE-----

NCGS Use Only		COL	WAS	PHI	CLE	PIT	NJ
	Booth #:						
	Booth Size:						
	Total \$:						
	Payments:						

North Coast Golf & Travel Shows – Rules & Regulations

1. Definition of "Management"

The word "Management" used herein or in subsequent regulations shall mean North Coast Golf Shows, Inc., agents or employees acting for it, in management of the Show. NCGS shall have full power in the interpretation and enforcement of the rules contained herein, and the power to make, from time to time, such amendments thereto as they deem necessary for the proper conduct of the show.

2. Payment for Space

In order to reserve space, a deposit of 50% is payable at the time the signed contract is received by Management. The remaining balance of any reservation is due 45 days prior to the Show opening. No space assignment will be made unless the contract is accompanied by the required 50% deposit or by payment in full. Mail the signed Exhibit Space Agreement with payment to NCGS, P.O. Box 3189, Tequesta, FL 33469. Make checks or money orders payable to North Coast Golf Shows, Inc. You can also email or fax the Agreement along with a credit card authorization form.

A \$50 fee will be charged for any returned checks.

3. Cancellation

The Exhibitor specifically recognizes and acknowledges that Management will be harmed if the Exhibitor cancels its exhibit space after it has been assigned and confirmed by Management. If Exhibitor desires to cancel this Contract, Exhibitor may only do so by giving notice in writing to Management. Cancellations received at least 45 days prior to the start of the Show will receive a full refund less a \$75 administrative fee. From 44 days to 30 days before opening, Exhibitor will forfeit the initial deposit paid with this contractual agreement (50%). Cancellations made less than 30 days prior to the Show will receive no refund for any reason.

4. Multiple Show Pricing/Cancellation

Multiple show discounts are offered to Exhibitors that agree to exhibit in a specified number of shows. If Exhibitor cancels a show after receiving a multiple show discount, Exhibitor acknowledges that their booth pricing will be adjusted accordingly and Exhibitor is responsible to pay the difference.

5. Character of Exhibits

Management reserves the right to decline or prohibit any exhibit or to prohibit any activity at an exhibit, which, in its opinion, is not suitable for the Show. This reservation concerns persons, things, decorations, conduct, printed matter, souvenirs, catalogs and all other things, which affect the character of the Show.

Management reserves the right to limit the number of companies exhibiting similar or related product lines.

Furthermore, Management cannot guarantee that companies exhibiting similar products or a company's competitor will not be located in a nearby or adjoining space.

6. Display/Staffing Requirement

Each Exhibitor must keep an attendant in their display during the advertised hours of the show. All exhibits must remain intact until closing each day.

7. Assignment of Space

Space assignments are based on seniority, date and receipt of Application, and deposit/full payment in NCGS office. NCGS reserves the right to change the floor plan (including but not limited to aisle space) without notice, to provide a more satisfactory, attractive and successful show. NCGS has the absolute discretion to exercise this right at any time.

8. Construction of Booth

All tables must be professionally skirted. All merchandise must stay within the confines of the booth space. Exhibitors shall arrange the booth so as not to block the general view of neighboring Exhibitors. No part of any display, including signage, shall be in excess of twelve feet in height and any portion of the display more than three feet in height shall not extend more than half the distance from the space back line toward the front line. Peninsula or island type displays, to form a walkthrough exhibit, are permitted and may occur at the end of a row or in the middle of any block of space, but must consist of an equal number of spaces (totaling four or more) placed back to back. Any portion of back or sidewall construction, which adjoins a neighboring space, may not extend more than half the distance from the back line to the aisle. The remaining distance cannot exceed three feet in height.

Absolutely no cardboard of any kind will be permitted to be used in the display or construction of any booth.

9. Care of Exhibit Space

The exhibitor shall care for and keep in good order space occupied by him. Management will sweep aisles each day during closed hours, but this service does not include booth cleaning. An exhibitor is not to put anything in the aisles during the open hours of the show. All business activities of Exhibitors, while at the Show, must be within his own exhibit space. Exhibitor must surrender space by him to Management in the same condition as it was at the start of occupation. The exhibitor will be liable for any damages to space occupied or equipment furnished.

Show Management must approve the use of helium balloons for display purposes.

10. Installations and Removal of Exhibits

All exhibits must be set-up and removed in accordance with the breakdown schedules included in the Exhibitor Service Kits. Any exhibits not removed on a timely basis will be removed and stored at the Exhibitor's expense.

The set-up and breakdown schedules must be strictly adhered to for the safety and convenience of all Exhibitors and the timely presentation of the Show. Installation and removal of exhibits shall be made at the expense of the Exhibitor. Requests for special services should be made in writing at least fifteen (15) days prior to the Show opening.

Anyone arriving late, leaving before closing or breaking down during show hours, may be refused entrance to future Shows.

11. Security

Management will employ overall guard service during the course of the Show, but assumes no liability for loss or damage by any cause.

12. Show Closing

In order to maintain security protection, it is requested that all exhibit personnel leave the show site as quickly as possible each evening following the closing of the show. All exhibitors must leave the show area no later than 15 minutes after the show closing on Friday and Saturday evenings as well as the Thursday move-in day.

12. Subletting/Sharing Booth Space

No Exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted to it, Nor shall any Exhibitor display therein any other goods, apparatus, material or service that is not manufactured or distributed by the Exhibitor in the regular course of its business or allow any other person or party to do so.

13. Past Due Fees

Exhibitor agrees to pay an interest rate of 1.5% per month (18% per annum), on all past due fees. Exhibitor also agrees to pay all collection costs of Management, including attorney' fees and court costs.

14. Soliciting/Canvassing

No person, firm or organization not having regularly contracted with the Management for the occupancy of space at the Show will be permitted to display or demonstrate any products, processes or services, solicit orders or distribute advertising material at the Show. Any infringement of this regulation will result in the prompt removal of the offending person from the exposition building.

15. Liability

Exhibitor acknowledges that NCGS, it's officers, employees or agents, shall not have any liability for any personal injury to the Exhibitor or its officers, agents, or employees, or to any other person in attendance, or for any damage to any property of the Exhibitor or any of its officers, agents or employees, and are not responsible for any loss or theft of Exhibitor's merchandise or equipment during any period of the Show or during set-up or dismantling. The exhibitor understands and agrees that Management's security service is a presence to inhibit theft. North Coast Golf Productions, Inc, and its agents do not maintain insurance covering Exhibitor's property. It is recommended that each Exhibitor purchase insurance covering public liability and loss, including damage and theft, to protect against possible claims arising out of the operation of its exhibit.

16. Proof of Insurance

Exhibitors having demonstrations or activities involving club swinging within the confines of their booth, or any other potentially dangerous situation, will be required to maintain liability insurance having general aggregate limits of not less than \$1,000,000 and naming North Coast Golf Productions, Inc., and the Show facility as additional insured during the term of the Agreement. A valid certificate of insurance evidencing such coverage must be provided to Management fifteen (15) days prior to the start of the Show.

17. Sound/Music Devices

Exhibitors shall not use music from any source, which requires permission from the copyright owner unless they have obtained a license to perform such music and provide Management with a fully executed copy of the license Agreement.

The use of sound devices, megaphones, loud speakers, radio sets or any other method of sound reproduction is permissible, but must be controlled so as too not disturb neighboring Exhibitors.

18. Permits/Licenses

Exhibitor shall abide by and observe all federal, state and local laws, ordinances, rules and regulations, all rules of the Show facility, all union regulations and shall obtain all necessary permits or licenses at Exhibitor's cost.

19. Food and Beverages

The sale, distribution, use or other dispensing of any liquors or alcoholic beverages is prohibited. The sale, distribution or dispensing of food, drinks, or tobacco without the prior written consent of Management is strictly prohibited.

20. Copyright/Trademark Infringement

Management strictly prohibits the sale or display of merchandise, which infringes upon any trademark, copyright, patent, and license of character, logo, name or symbol.

21. Violations

In the event an Exhibitor violates any provision of this Agreement, Management shall have the right to cancel this Agreement, remove, close or eliminate an exhibit, and refuse future participation in any other Shows managed by NCGS.

22. Eventualities

Should the Show be cancelled or postponed by reason of an act of God, catastrophe or other occurrence or event beyond the control of the Show, Exhibitors will be refunded only that portion of its payment that remains after the Show pays all expenses and losses caused by such cancellations or postponement. Management makes reasonable attempts to attract qualified attendees to its Show, but does not guarantee specific volumes or levels of attendees

23. Americans with Disabilities Act (ADA)

Exhibitor agrees to comply with applicable ADA requirements and agrees to hold Management harmless from and indemnify them against all claims that may be brought against Exhibitor on the basis of the Exhibitor's noncompliance with ADA requirements

24. Prizes, Awards, Drawings, etc.

Prizes, awards, drawings or contests of any kind that require persons to register in an Exhibitor's booth, must be submitted to Management for approval in writing at least one month prior to the start of the Show.

25. Exhibitor Cash Sales

Exhibitor agrees that all cash sales made during the Show are his sole responsibility and shall be duly reported in accordance with sales tax regulations of the state and city in which the Show is held.

26. Merchandise Returns

To encourage sales and to preserve the integrity of the Show, exhibitor must offer "same day" refunds to customers, no exceptions. The "All Sales Final" policy will not be permitted. Keep in mind that exhibitors are not obligated to offer refunds the following show day(s) after the purchase but it is highly recommended.

27. Governing Laws and Forum

This Agreement is deemed to be entered into in the State of Florida and governed by the laws of the State of Florida. Exhibitor consents to the jurisdiction of the courts of the State of Florida for the resolution of any and all disputes and claims arising out of and/or relating to this Agreement.

NCGS Credit Card Authorization

Please complete the credit card information as requested. This will authorize North Coast Golf Shows, Inc. to apply charges to the credit card provided below.

Charge To: ☐ American Express ☐ MasterCard ☐ Visa ☐ Discover

Account Number:

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Card Member Name: (Please Print) _____

Expiration Date _____ Signature _____

☐ Charge 50% deposit and balance 45 days prior to show date

☐ Charge Full Amount of \$ _____

☐ Other, Specify _____

Company Name _____ Date _____

Address _____

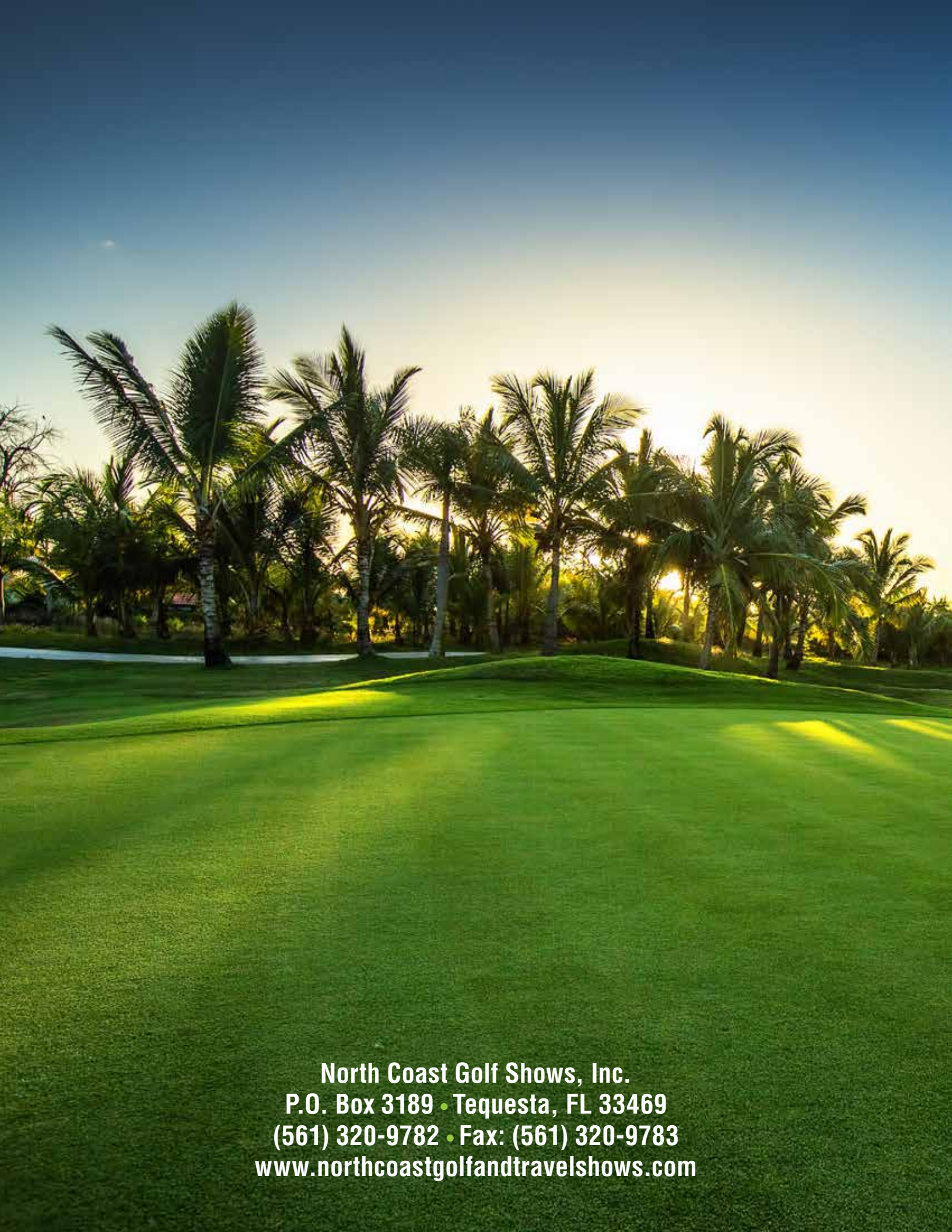
City _____ State _____ Zip _____

Ordered By (print name): _____

Email _____ Phone _____

Return To:

North Coast Golf Shows, Inc.
PO Box 3189
Tequesta, FL 33469
Tel. (561) 320-9782
Fax (561) 320-9783
Email: tracey@northcoastgolfshows.com



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